



Transporter | May Elimelech

14.11.19-28.12.19 | Curator: Maya Frenkel Tene

Four extroverted and dominant female characters are at the center of the video work at the exhibition. The first of them is representing the artist herself, *May Elimelech*, who is a performance artist, dressed in drag, impersonating divas of the eighties. Another character is the singer *Dafna Armoni*, casted as herself. A third character is *Andreas*, a transgender reporter, with explosive femininity coupled with a low baritone voice. *Andreas'* character is based on the character of *Andrea Caracortada* (i added her last name from movie) from the film "Kika" by Almodóvar. While the cinematic *Andrea* is a news-reporter who is in constant pursuit of scandals and ratings, targeting women serial-killers and rapists, *Andreas* is broadcasting from a local TV studio. She is following recent news and events in Israel in the Spanish language - covering anything from fatal car accidents through bribery charges, to prisoners release. Equipped with a head mounted camera, reminiscent of a third eye, she steps out to the world to interview the men and women of the hour. One of these women is Ety Agison, a well-known convicted felon in the past, and currently a social activist.

Through these unlikely encounters between fictitious characters and "real" people and through borrowing conventional TV configurations, Elimelech deconstructs the populist language of the media to a degree of absurdity. The female characters (both the real and the fabricated), are powerful at same time that they are tragic, as, while their very existence and validation is depending on how much screen time they get and their celebrity status, it is clear that their fame has now become a thing of the past. The voice - which becomes an essential if not central aspect to the construction of identities - has metamorphosed into a prop, an independent entity that can be put on

Opening hours:		שעות פתיחה:	לפרטים נוספים:	גלריה רוזנפלד
Mon.	by appointment	ב'	Email: gallery@rg.co.il	דוא"ל: gallery@rg.co.il
Tues.-Thur.	12:00-19:00	ג'-ה'	Web: www.rg.co.il	אתר: www.rg.co.il
Fri.	11:00-14:00	ו'	Tel: +972 (0) 3.5229044	טל: +972 (0) 3.5229044
Sat.	11:00-13:00	שבת	Fax: +972 (0) 3.5232991	פקס: +972 (0) 3.5232991
			שביל המפעל 1, בנייך 6,	
			חל אביב-יפו, 66535	
			1 Shvil HaMif'al st.,	
			Tel Aviv-Yafo, Israel	



a character and stripped off at ease. The voices of May, Dafna and Andreas are mixed into one, leaving us viewers unable to tell the real characters from the fictional ones.

May Elimelech (b. 1993) is living and working in Tel Aviv. She holds a BFA in photography from Bezalel, and is a graduate of Tokyo Geidai. A recent recipient of American -Israel Cultural Foundation scholarship for excellence in Photography, and a winner of Gross Foundation for young filmmakers award. Her work has been included in the "Horn" Festival for Experimental Film, and in Nightlight TLV Festival.

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