

Hasalon 5 | The Civil Photo Unit Museum | 3.9.20 – 31.10.20

Curator: Maya Frenkel Tene

'Hasalon 5' is a group of five Bezalel Academy graduates who have collaborated for the past four years. The cooperation between them is holistic, with every stage of the creative development process open for adaptation and critique, before being signed together under the same name.

In the summer of 2019, an exhibition called *Collective Portrait* was exhibited at the Rosenfeld Gallery. It consisted of the outcome and documentation of a sequence of participatory performances, using crowds and crowding as raw material. The group constructed portable camera stands to capture at each time, a different location and context. At every event, people from passing crowds were invited to take part of a group-photo in different arrangements, where subjects, who were complete strangers, introduced to each other solely for the purpose of the one-time picture. Using photography practices such as studio photoshoots that are revealed to the audience, 'Hasalon 5' challenges the boundaries, trust, and cooperation of participants. The Civil Photo Unit was established by 'Hasalon 5' as a direct continuation of photography practices based on collaboration with the participants.

"The unit was inspired by the idea of a wandering photographer, the hidden potential of the repetitiveness of actions, and the attempt to capture a portrait of a country. The Civil Photo Unit's photography draws inspiration from the social photographers that embarked on long journeys of many years and kilometers in order to construct a societal representation. The Civil Photo Unit aspires to span over the country and to photograph its residents, and to form stock photography of citizens with their consent and willingness to be visible. In order to do so, we take part in events that are sponsored by municipalities and local councils. There we set up photography stands to capture samples of citizens that are not a representative of the population. We intend to involve the audience not only in the photography event but also in maintaining the photographic collection. The photographs

Opening hours:		שעות פתיחה:	לפרטים נוספים:	גלריה רוזנפלד
Mon.	by appointment	ב' -ג' -ה'	Email: gallery@rg.co.il	דוא"ל: gallery@rg.co.il
Tues.-Thur.	12:00-19:00	ב' -ג' -ה'	Web: www.rg.co.il	אתר: www.rg.co.il
Fri.	11:00-14:00	ו'	Tel: +972 (0) 3.5229044	טל: +972 (0) 3.5229044
Sat.	11:00-13:00	שבת	Fax: +972 (0) 3.5232991	פקס: +972 (0) 3.5232991
				שביל התפעול 1, בניין 6, תל אביב-יפו, 66535 1 Shvil HaMif'al st., Tel Aviv-Yafo, Israel

are printed on paper and sent by the Israeli postal service to the photographed subjects. Additional copies of the photographs are archived and kept in a cupboard that will be built for this purpose and will be presented to an audience upon completion".

*Source: The Civil Photo Unit's statement

In the summer of 2020, at the peak of the pandemic and global crisis, where crowds and gatherings no longer exist, the Civil Photo Unit is examining alternative means to operate and execute. As part of the preparation, *The Museum of the Civil Photo Unit* opens on the third of September and will operate for 6 weeks at the Rosenfeld Gallery. The museum will showcase the story of The Civil Photo Unit from a historical point of view. It will describe the conditions that lead to its establishment and will share with the audience in an interactive way the visions of the founders that created the stock photography of civil photos. The exhibit is suitable for every family and person that wants to expand their knowledge in the subject of photography and collaborative citizenship. The Museum will be built in the gallery space but will function as a separate independent unit.

*There will be an entrance fee to the museum.

גלריה רוזנפלד לפרטים נוספים: שעות פתיחה: Opening hours:

Mon.	by appointment	ב'י	Email: gallery@rg.co.il	דוא"ל:	דוא"ל: gallery@rg.co.il	שביל המפעל 1, בניין 6,
Tues.-Thur.	12:00-19:00	ג'ה'	Web: www.rg.co.il	אתר:	www.rg.co.il	חל אביב-יפו, 66535
Fri.	11:00-14:00	ו'	Tel: +972 (0) 3.5229044	טל':	+972 (0) 3.5229044	1 Shvil HaMif'al st.,
Sat.	11:00-13:00	שבת	Fax: +972 (0) 3.5232991	פקס:	+972 (0) 3.5232991	Tel Aviv-Yafo, Israel