

**SOLO SHOW "RIDING YOUR EGO" - NOA IRONIC**  
**20th May 2021 - Plan X Art Gallery**

The eccentricity of Pop Art and the structural complexity of Conceptual Art find their cohesion in the artworks by Israeli artist NOA IRONIC (\* 1993).

Starting from May 20, 2021, Plan X Art Gallery opens the door to his new solo show in its new and exclusive space in Via Marsala 7, Milan. NOA IRONIC's works are characterised and distinguished by the only key that represents her personality: the irony.

In a game of levels built through the filter of irony, the artist deals with issues of a certain depth both from an ideological and psychological point of view. Through her works, NOA IRONIC gives rise to unique and original characters, able of separating from their physical function and finding their unique nature in the personality that they represent at that moment, in the gestures they make, in the appearance they assume. Among the protagonists of the show, there is an important attention to the figure of the man and the symbolism of the horse, considered fundamental elements both in civilisation and in the history of art. The horse has in fact accompanied man in the fundamental stages of his evolution: from an essential workforce, to means of transport and communication, from valiant companion in battle or hunting to a symbol of power and wealth, from champion in horse races to a companion of leisure and pleasure. Often associated with the figure of man, horses ideologically represent war, power, social classes and the philosophy of work. In NOA IRONIC's paintings, the combination of man and horse finds its balance in the exaltation of the male ego. An ego represented both as a protagonist and as a disturbing element, both as a point of strength and as a principle of weakness. The particular choice of color and shape allow Noa Ironic to convey predominantly alarming and provocative contents, through a vibrant and funny approach. A hybrid between what can be defined a game of attraction and experimentation, always in contact with a strong visual dimension.

In a figurative approach that leaves no room for interpretation, NOA IRONIC stands in front of the observer, not with the intent to sensitize him, but with the idea of inducing him to project himself into what are often the self-destructive dynamics of every human soul. All the works presented were made during the pandemic year of 2020, a period that has had a significant influence in the artistic and evolutionary journey of the artist.