

# Guy Aon: Body Piece

15.11.21 — 7.10.21

Curator: Maya Frenkel Tene

In the current exhibition are featured five photographic series that offer a dialogue with technologies and techniques from the industrial digital world. In the contemporary age, photography occupies the center of our everyday experience, which is constantly being mediated to us through the lens. In his work, Guy Aon aims to infuse photography with a new, three-dimensional spectacle, and to imbue the photographic image with a concrete and tangible presence in the physical world.

In the series **Awake in My Sleep** Guy detached the image from the photo-paper using a polymeric substance that carries the photographic information further. He then reproduces this information as printed image on another human body. The image is animated with life, movement and breath. Digital realm, computer games and social media allow us to apply masks and filters, to camouflage our identity and to alter it. In the series **I've Seen That Face Before**, Guy appropriated facial features from the game The Sims and used his own portrait to blur and conceal another body. This series raises questions about possible applications and consequences of this type of practice - such as one's privacy, obstruction of surveillance procedures and data mining, or perhaps it offers a timely statement echoing the use of tools and filters in image-making.

The installation **The Magician's Club**, exhibited in our project space (Rosy), offers an analogous reading between the false news of the media and the filtered, virtual existence, normally attributed to a different field of illusion: the magic show. The images in this series are inspired by the 'Camp' culture/style that developed in the US during the 1960s. 'Camp' is usually characterized by an excessive, over-the-top, extravagant aesthetics. Often regarded as a 'low' form of art, it is considered vulgar, even unaesthetic. It is precisely from within this artificiality and fabrication that one can identify the irony and critical position, and to extrapolate the truth from the evident deception.

In the series **Body Piece** Guy returns to the aesthetic essence that is at the core of his work - the body. In these photographs the body functions at the same time as raw material, as a formal element in the composition and as a sculptural object. Through the practice of photography and printing, it is submitted to a reevaluation and a new design. The photograph is a product of the encounter between photographer and the subjects in a scenario of play, that holds a choreography of the visible and the invisible. In most cases the faces of the photographed subjects are unrecognizable, at times they may appear non gender specific. Guy is not preoccupied with the familiar aesthetics of the Nude, or with the charged political body. Rather, in employing provocative spectatorship tools and saturated color palette, he seeks to present the naked and exposed body, as an acute and highly engineered being.

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**Guy Aon** (B. 1986) is a photographer, visual artist and designer. Graduate of the Industrial Design department at Bezalel Art and Design Academy (MFA, 2019) and of the Photography Department at Bezalel (BFA, 2014), as well as an Exchange Program in the Mixed Media department at Slade School of Fine Art, London. Aon has had numerous one-person exhibitions in Israel. His work has been included in numerous group exhibitions worldwide and in Israel, among them at MoM Art Space, Hamburg, MOCAK Museum of Contemporary Art, Krakov, The Weizmann Institute of Science, Rehovot, Edmond de Rothschild Foundation, Tel Aviv, The Van Leer Institute, The Jerusalem Design Week, and at Bezalel Photography Gallery, Jerusalem. This is his first one-person show at the gallery.

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Mon.	by appointment	ב'
Tue.-Thu.	18:00—12:00	ג'-ה'
Fri.	14:00—11:00	ו'
Sat.	13:00—11:00	שבת